



Media Accessibility in Course Design

Design Guide

What is Media Accessibility?

Media accessibility refers to making audio and video content available to all people with different needs. Ensuring media is accessible often helps a very broad audience.

Media accessibility is ensured through the creation of captions and transcripts, plus audio descriptions for video whenever possible. It's often best to achieve as close to 99% accuracy as possible, which is approximately one error every four minutes.

► **Read More:** [WebAIM: Captions, Transcripts, and Audio Descriptions](#)



Accessible Audio Files

Create Transcripts

Create a corresponding transcript for any audio files you include in your course.

A transcript allows an individual to read the content of an audio clip rather than hear it, or allows them to do both at the same time.

Transcripts benefit everyone: a student traveling on the bus to and from campus, non-native language speakers, a person unfamiliar with certain vocabulary, students in a noisy environment, as well as those who are deaf & hard of hearing.

Natalie: And they can focus on just building a cool experience for the kids and then connecting with them in class. So it's really a digital program right that helps make learning manageable.

Nicole: I love that description so much. I think that you really touched on a lot of



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Accessible Video Files

Create & Verify Captions

Create closed captions for any video files included in your course. Closed captions allow a viewer to read the spoken audio of a video.

Like transcriptions, captions help a wide range of users, including those who are deaf or a parent watching TV at night not wanting to wake up their children.

Caption files can be auto-generated to start from but must be reviewed by a person to ensure they are accurate before publishing to your course. Auto-generated captions are not always accurate and do not always contain the correct punctuation.



Captions In Canvas

Media uploaded directly to the Canvas LMS offers an option to add a caption file before placing in a course. Existing uploaded media offers a Video Options function that allows adding a caption file.

Canvas Studio

Media uploaded to Canvas Studio offers the ability to request captions. Captions can be automatically generated and then edited by a user to ensure accuracy. A caption file can also be uploaded.

► **Read More:** [How do I add auto-generated captions to my media file in Canvas Studio?](#)

Closed Captions/Subtitles

Select Language ▼

Supported file types: SRT or WebVTT

Choose caption file

No file chosen

No Captions Added

There are no captions added to this media, yet. You can request auto-generated captions, or upload your own caption files below.

Request

Upload